

Personique Completes Extensive Remodel and Expansion

The 'new face' of Austin's premiere cosmetic surgery center enhances patient experience with extensive upgrades, room expansions, energy-saving technology

AUSTIN, TEXAS – May 3, 2010 – [Personique Surgery Center](#) has revealed its 'new face' with the completion of a major remodel and expansion of its entire clinic. Designed to better serve and enhance the comfort-level of all patients during their surgery experience, key renovations include four additional patient beds, a new operation room, a central nurse's station, and room upgrades.

"When planning our remodeling and expansion efforts, patient comfort and recovery were top of mind," said Mark Salisbury, administrator at Personique. "We are keen on the needs of our patients, and strive to provide the best services and experience possible. By taking the time to improve and expand our facilities, Personique hopes to refine the patient experience and our standing as the premier Cosmetic Surgery Center of Austin and the Mid West."

Upgrades and additions include:

- Three operating rooms
- Seven pre- and post-opp beds
- A central nurse's station to ensure patient beds are monitored at all times
- Two consultation rooms
- An expanded and modernized reception area
- Flat screen TV's in all rooms enabling patients to view on-screen presentations of before and after images of various procedures
- Room upgrades featuring stainless steel sinks, granite countertops, new cabinetry and a facility wide sound system
- Free WiFi
- Beverage center
- A state-of-the-art energy management system for lighting and air-conditioning
- Improved security and monitoring system

In addition, Personique has upgraded its Accreditation from the American Association for Accreditation of Ambulatory Surgical Facilities (AAAASF) to include a broader range of Anesthesia.

Personique will host an open house event on Sunday, May 16 from 2pm-4pm at 630 34th Street, Suite 201 to give the public a sneak peek at the renovation. Personique will offer guided tours of the renovated facility, a meet and greet with certified surgeons including the well-known Dr. Ersek, discounts on Botox/Filler procedures, and one of ten lucky finalists will receive a free cosmetic surgery procedure valued at \$10,000, and much more. A portion of the proceeds from all Botox/Filler services purchased on the day of the event will be donated to [SafePlace](#), a local shelter for victims of domestic violence in Central Texas. Refreshments provided by [The Cupcake Bar](#).

Personique Surgery Center, in Austin, Texas is an industry leader in plastic surgery. Their team of Board certified plastic surgeons specialize in cosmetic procedures. For 15 years, Personique

has served patients in Austin and surrounding communities, performing over 400 cosmetic surgeries each year. Personique is an AAAASF (American Association for Accreditation of Ambulatory Surgical Facilities) accredited surgical facility.

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